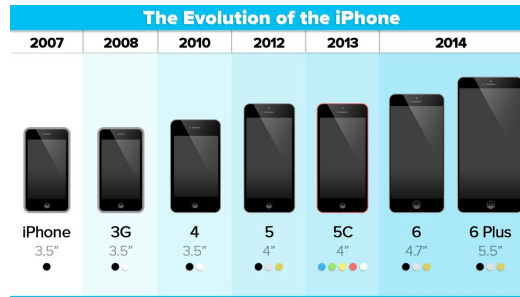


# ME 5.0 Assignment



Mr. Bacon ~ 5th Grade English

Imagine that Apple or another tech company is offering a new version of their device. In this case though, the new device is you! Due to some amazing advances in technology over the summer, our class will be able to upgrade themselves into new and improved models of ourselves for our fifth grade year. Much like an update on your phone or laptop, you can reinvent yourself in your fifth grade year!

**Assignment:** Write a press release that teaches about you and your unique features including your upgrades that you will make in 5th grade.

**Time for assignment:** 5 class periods +1 brush up class if needed

**Classroom norms:** Writing lab is quiet with normal working noise in the lab. Mr. Bacon will be doing a lesson review/exploration, conference with two lab groups per day. Be prepared for your conference and know when it is. If you can not be there, get notes from a friend.

5A

Group 1 (name to follow) Tuesday

Group 2 (name to follow) Tuesday

Group 3 (name to follow) Wednesday

Group 4 (name to follow) Wednesday

Thursday/Friday Ire conferences available

5B

Group 1 (name to follow) Tuesday

Group 2 (name to follow) Tuesday

Group 3 (name to follow) Wednesday

Group 4 (name to follow) Wednesday

Thursday/Friday Ire conferences available

**“Ire” Conferencing:** You may earn two Ire writing conference times with Mr. Bacon after you have first completed an outline and rough draft including at least 4 adjectives per paragraph. Conference times are limited to 2-5 minutes each, so have your 3 Ire notes prepared beforehand. Ire notes are to be written as follows, and you should know how to refer to each one in conference:

**1. Something to admire about my work.**

**2. Something dire about my work (this is a good place to note something you need help with or want ideas on)**

**3. Something to inspire others about my work (this is something that you would want Mr. Bacon to share in a lab talk regarding your writing technique or creativity)**

**Links:**

iPhone 6 Press Release

<https://www.apple.com/pr/library/2014/09/09Apple-Announces-iPhone-6-iPhone-6-Plus-The-Biggest-Advancements-in-iPhone-History.html>

Outline templates:

**(Ben, Build in favorites and enter here)**

<http://www.indiegamegirl.com/wp-content/uploads/2014/05/press-release-template.jpg>

Adjective list:

<http://img.docstoccdn.com/thumb/orig/147579109.png>



**Appetizer: Choose 2, Have a small bite before your main dish:**

- Add an image of yourself
- Add a short biography paragraph that you write about someone from the town where you were born, connect to some quality that you share (creative, playful, persistent, disciplined)
- Add in a small paragraph about your favorite restaurant and how it helps improve you. Does the food make you feel a certain way? Do you have memories from that place?
- Arrange your special qualities in order from your greatest strengths to weaknesses and how you are working on them.



**Main Dishes Must do: Imperative**

- **Headline (What is the name of this product?) (Sentence)**
- **Dateline (Location of release) (Sentence)**
- **Grabber (Hook the reader here with a WOW sentence)**
- **Description (Write about the improvements here) (2 Paragraphs)**
- **Quotes (collect one quote about you from a friend and a family member) (1 paragraph)**
- **Call to action (tell people where they can meet you to see the new you) (1 paragraph)**
- **Contact (how to get in touch with you) (Sentence)**
- **About (family, hometown, hobbies, friends, favorite books, movies... ( 2 Paragraphs)**
- **If you had a song that would introduce you, what would it be and why? (1 Paragraph)**



**Dessert: Could do:**

- Research current robots and integrate a new technology that you read about into your design of your new self that you could incorporate this year.
- Write one paragraph about each main dish above.
- Create a new technology that solves a problem and add it to your design of your new self.
- Create a drawing
- Use this link to think about how the new you could **create engagement in the community**, look to the right of the graph.

<https://prjdragonfly.wordpress.com/2015/01/26/going-beyond-blooms-taxonomy/>

- With approval, collaborate with another person in class to exchange and share design ideas. Add new ideas to your description.
- Write about how the new you will change and improve one thing in our school this year.

Consider some of these things when writing:

- New apps
- New look
- New talents
- Games, sports or other?
  
- My features that I really like
- My features that others really like
- My features I will change for my new model
- My features that will stay the same
- My features that will be new and will really impress “consumers”
  
- What will you keep and not change that has worked really well in the past?
- What will you get rid of?
- What will you keep but upgrade?